



Advertise with MCAS Mentor and tap into the power of 600,000 targeted hits a month.

- o 8 sites for 8 states
- o 600,000 impressions per month
- o Low CPM rate, lock in your rate now.

You'll find a perfectly targeted audience for your educational products or services.

MCAS Mentor and her 8 sister sites, consistently receive top five search engine results for these keywords:

MCAS (Massachusetts), OGT (Ohio), PSAE (Illinois) PSSA (Pennsylvania), FCAT (Florida), MME (Michigan), RTI, RTI Assessments and more.

We've added California and Texas to our sites, key words CAHSEE and TAKS will bring those sites to your search results too. Our content is up to date and accurate. Google loves our sites, content is king and we provide a one stop resource center for teachers who work each day in classrooms with limited support.

Why advertise with us?

- o MCAS Mentor has been working since 1999 to bring free and low cost resources to teachers and parents who are seeking test preparation help. Each site is organized by that state's curriculum standards, we've customized for each state.
- o Teachers are employed, inquisitive, and need resources as school districts cut back on services and support. For \$6.95, and a quick download, a teacher can have a print license for a month's worth of lessons and test preparation practice for their entire class. It's all right there, just what they're looking for.
- o Unlike large education companies, we are a group of teachers working with teachers. Educators appreciate that, and our site generates consistently positive "buzz" on education blogs.
- o National-standards.org, a site that will bring teachers from all over the country together as we all migrate to common national standards. Our developers have been dedicated and patient as we've attracted repeat visitors, all will see your 125 x 125 pixel ad or featured link above the fold.

Your ad will appear on the entry page (call for interior links) for all sites:

mcasmentor.com fcatmentor.com ogtprep.com pssa-prep.com psae-prep.com mme-prep.com
taks-prep.com cahseementor.com national-standards.org



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